

Education

University of Washington | Seattle, WA

B.Des in Interaction Design, Class of 2026

Experiences

Designer | Department of Electrical and Computer Engineering

Jun 2023 — Mar 2024

- Created over 100 promotional materials, including graphics, social media content, and newsletters, driving a 23% increase in followers across all platforms.
- Collaborated with faculty and students to translate complex research into visually engaging content, enhancing accessibility for diverse audiences.

Product Designer | Design for America, UW

Nov 2023 — Jun 2024

- Led a team of 8 in designing intuitive visual interfaces for Project Polaris, aligning user experiences with the needs of first-generation college students.
- Conducted user interviews and testing with over 70 participants, identifying career guidance gaps and refining prototypes through iterative feedback.
- Applied design thinking methodologies to create and enhance low and high-fidelity wireframes, iterating on over 20 designs to optimize usability.
- Refined over 20 wireframes through iterative design cycles, incorporating insights from 60+ survey responses, three interview rounds, and stakeholder segmentation to develop user personas, use-case diagrams, and mockups.

Design Director | Chinese Student Association Lunar Gala

Nov 2023 — Feb 2024

- Led a team of four designers, developing cohesive branding and marketing strategies that increased attendance for CSA's 2024 Lunar Gala by 140%, from 300 to over 720 attendees.
- Collaborated with 35 officers to ensure cultural authenticity and streamline event planning, emphasizing Chinese cultural themes in all creative production.

UX Researcher | Junior Bloomers

Nov 2023 — Mar 2024

- Conducted interviews and field studies with six backpackers to uncover key insights about accessibility challenges, environmental impact, and waste issues in outdoor recreation.
- Facilitated participatory design workshops, leveraging user feedback to create iterative, sustainable solutions for environmental conservation.

Awards

Design Hackathon 1st Place | Alpha Theta Delta x Design For America

Feb 2024

Scholarship | Crabby Beach Arts

Sep 2023

Scholarship | Robert L. Youells Visual Arts

May 2022

Skills

Microsoft 365 (Word, Excel, Powerpoint, Outlook), Figma, Adobe Creative Suite (Photoshop, Illustrator, Lightroom, Indesign, After Effects), Wordpress

Design systems, accessibility, prototyping, wireframing, information architecture, motion design, interaction design, branding, illustration